



## Career Assessment

Tampa FL [August 25, 2009] – Training the wrong person for the wrong job can be a costly mistake. A time-tested and proven way to place talent in the most productive position is through personality or behavioral profiling. **The Omnia Group** (an Academy Research Associate) and **The National Alliance for Insurance Education & Research**, have partnered to offer insurance-specific career testing and assessments to industry professionals.

As an Academy Research Associate, Omnia has developed two products to help uncover natural talents. The first is the “Omnia Career Path Profile.” This is designed for managers to evaluate current employees and candidates. An analyst provides a customized report detailing how to manage, motivate and discover employees’ hidden talents or attributes. A career specialist reviews information about your work environment, job duties, potential career paths and discusses options for a best fit for each employee. This also links to The National Alliance *Career Paths*, which defines steps to 12 different agency and carrier careers in insurance and risk management.

Another available tool is the “Career Maze.” The Career Maze is an assessment that evaluates vocational strengths, weaknesses, interests, and capabilities. It can be accessed through [www.TheNationalAlliance.com/Careers](http://www.TheNationalAlliance.com/Careers). Upon completion of the questionnaire, participants will receive their individual results/reports, which can be viewed online and printed for up to 30 days.

“Many people make wrong turns along the way while trying to find the career that truly fits,” said William J. Hold, CISR, Associate Director of The National Alliance Research Academy. “We want to help advance the profession by advancing the professional along their chosen path, whether they are underwriters, adjusters, CSRs, or producers,” he explained.

For inquiries contact: Sean Neumayer, [SNeumayer@OmniaGroup.com](mailto:SNeumayer@OmniaGroup.com) 800.525.7117x1242. The *Career Paths* book can also be downloaded at no charge on [www.TheNationalAlliance.com](http://www.TheNationalAlliance.com). For additional information, visit The National Alliance website or call Will Hold, 800-633-2165, ext. 325; [wjhold@scic.com](mailto:wjhold@scic.com).

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